

Mid-West University
Examinations Management Office
Surkhet, Nepal
End-Semester Examination-2080
Bachelor of Business Studies (BBS)
Semester - II

Subject: Agri-Business Management

Course Code: MGMT 425/325

Full Marks: 60 Pass Marks: 30

Time: 3: 00 Hours

You are required to answer in your own words as far as applicable. Figures in the margins indicate full marks.

SECTION A: VERY SHORT ANSWER QUESTIONS (10 X 1 = 10 MARKS)

Answer **ALL** the questions.

1. What is agriculture finance?
2. List out any four breeds of poultry.
3. Point out any four problems relating to farm or agriculture supplies.
4. Write any of the four methods of agri product storage.
5. Give the meaning of tissue culture.
6. Mention the types of agri-business sector.
7. Introduce agri-processing.
8. List out the branches of horticulture.
9. Write down any four considering factors when chick packing.
10. List out three methods of cooling.

SECTION B: SHORT ANSWER QUESTIONS (3 X 8 = 24 MARKS)

Answer any **THREE** questions.

11. What are the quality parameters of agri-product? Explain. [8]
12. Clarify the meaning of diseases surveillance. Explain the objectives of diseases surveillance in the agricultural sector. [2+6]
13. What is waste management? Explain the measures for waste management. [2+6]
14. Discuss the objectives of fruit processing industry. [8]
15. Define floriculture. Justify the importance of floriculture in Nepal. [1+7]
16. Write short notes on (Any Two): [4+4]
 - a. Price formulation
 - b. Public Distribution System.
 - c. Price formulation

SECTION C: LONG ANSWER QUESTIONS (2 X 13 = 26 MARKS)

Answer any **TWO** questions.

17. Express the concept of poultry and hatchery industry. Elaborate the role of management in poultry industry and importance of hatchery industry in Nepal. [1+1+6+5]
18. What is agri-business? Explain the roles of agriculture as well as problems of agriculture marketing in Nepalese economy. [1+6+6]
19. Explain the problem and prospects with respect to global marketing of fruits. [13]

THE END