

Mid-West University  
Examinations Management Office  
Surkhet, Nepal  
End-Semester Examination-2080  
Bachelor of Business Studies (BBS)  
Semester - II

Subject: Computer in Management  
Full Marks: 60 Pass Marks: 30

Course Code: MGMT 424/324  
Time: 3: 00 Hours

*You are required to answer in your own words as far as applicable. Figures in the margins indicate full marks.*

**SECTION A: VERY SHORT ANSWER QUESTIONS (10 X 1 = 10 MARKS)**

Answer **ALL** the questions.

1. Define ALU and CU.
2. What is cache memory?
3. Write the full form of VLSI and ULSI.
4. Mention one function of email.
5. Explain domain name.
6. Describe how internet search engine works.
7. What are B2B and B2C commerce?
8. Draw a diagram of mesh topology.
9. Explain one function of relational database.
10. In which generation of computer Integrated Circuit (IC) is used?

**SECTION B: SHORT ANSWER QUESTIONS (3 X 8 = 24 MARKS)**

Answer any **THREE** questions.

11. Define operating system. Write any four differences between application software and system software. [2+3+3]
12. Define network topology. Explain, in detail, the ring topology and star topology with a suitable diagram. [2+3+3]
13. Explain the generation of computer. Describe the features of fourth generation and fifth generation of computer. [2+3+3]
14. Write any three similarities and differences between e-commerce and e-business. [4+4]
15. Write short notes on (Any Two): [4+4]
  - i. Data Mining
  - ii. Artificial Intelligence
  - iii. Social Media

**SECTION C: LONG ANSWER QUESTIONS (2 X 13 = 26 MARKS)**

Answer any **TWO** questions.

16. Define the term LAN, MAN and WAN and their features with a suitable diagram. [13]
17. Describe, in detail, computer system. Explain the types of processing unit and memory unit. Write about the features of computer. [4+4+5]
18. What is data management system? Mention the various types of DBMS and their special features with a suitable diagram. [3+10]

**THE END**