

Mid-West University
Examinations Management Office
Surkhet, Nepal
End-Semester Examination-2080
Bachelor of Business Studies (BBS)
Semester - IV

Subject: Introduction to Sociology
Full Marks: 60 Pass Marks: 30

Course Code: MGMT 443/343
Time: 3: 00 Hours

You are required to answer in your own words as far as applicable. Figures in the margins indicate full marks.

SECTION A: VERY SHORT ANSWER QUESTIONS (10 X 1 = 10 MARKS)

Answer **ALL** the questions.

1. Introduce globalization.
2. What is status?
3. Define social capital.
4. Write two characteristics of social change.
5. What do you mean by community?
6. Define the society according to Nimkoff
7. What is organizational culture?
8. Define socialization.
9. Introduce cultural diversity.
10. Write two agents of socio-cultural change.

SECTION B: SHORT ANSWER QUESTIONS (3 X 8 = 24 MARKS)

Answer any **THREE** questions.

11. Differentiate between ethnicity and caste.
12. Highlight the basic premises of the world system theory
13. Briefly explain the emerging context of sociology.
14. Explain the relevancy of social stratification in business management.
15. Compare and contrast between globalization and liberalization.

SECTION C: LONG ANSWER QUESTIONS (2 X 13 = 26 MARKS)

Answer any **TWO** questions.

16. Discuss the relationship between sociology and management.
17. What is postmodernism? Write its basic premises.
18. Explain the relevancy of sociological theory in management.

THE END