

Mid-West University
Examinations Management Office
Surkhet, Nepal
End-Semester Examination-2080
Bachelor of Business Studies (BBS)
Semester - VI

Subject: Business Ethics

Course Code: MGMT 461

Full Marks: 60 Pass Marks: 30

Time: 3: 00 Hours

You are required to answer in your own words as far as applicable. Figures in the margins indicate full marks.

SECTION A: VERY SHORT ANSWER QUESTIONS (10 X 1 = 10 MARKS)

Answer **ALL** the questions.

1. Give the meaning of Meta-Ethics.
2. Mention the implications of ethics for teleology.
3. Enlist any four needs or importance of Business Ethics.
4. Give the meaning of terminal value.
5. Define the formation of values by change.
6. What is quality assurance?
7. State any three codes of corporate governance.
8. Point out the dimensions of compliance.
9. What does risk resolution mean in corporate compliance?
10. Identify any three ethical issues related to advertising.

SECTION B: SHORT ANSWER QUESTIONS (3 X 8 = 24 MARKS)

Answer any **THREE** questions.

11. Why can ethics be defined as a branch of social science? Briefly explain the different types of ethics. [3+5]
12. Define behavior. How do values differ from behavior? Explain with examples. [2+6]
13. What is business? Describe the corporate responsibilities of business in detail. [2+6]
14. Is corporate compliance important for business organizations? Explain its functions. [3+5]
15. What is the consumer? Discuss the roles of the Ministry of Commerce and Supply in corporate compliance in the context of Nepal. [2+6]

SECTION C: LONG ANSWER QUESTIONS (2 X 13 = 26 MARKS)

Answer any **TWO** questions.

16. What is business ethics? Discuss the sources and objectives of business ethics in detail. [2+4+7]
17. Define values. Why are values needed for us? What are the relevance of ethics and values in business? Explain with appropriate examples. [2+3+8]
18. Describe good governance with its objectives. Distinguish between good governance and corporate governance using suitable examples. [7 + 6]

THE END