

Mid-West University
Examinations Management Office
Birendranagar, Surkhet
End Semester - Examination, 2080

Subject: JMC 523- Dev. Bev. Change and Dev. Communication Theories

FM: 60

Level/program: Master (M.A)

Semester: II

Time: 3 Hours

PM: 30

Candidates are required to answer the questions in their own words as far as practicable.

Attempt ALL of the following Very Short Answer Questions.

10x1=10

1. Define the concept of development.
2. How many goals are there on MGD?
3. When was the first fifth year plan started in Nepal?
4. Write the full form of MDG.
5. When was the development journalism and development communication started in world?
6. Who started the concept of development journalism?
7. When was the concept of communication for development started in Nepal?
8. Mention any three roles and responsibilities of Local level government.
9. Differentiate between panned and period planned.
10. When was the Indian Institute of Mass Communication (IIMC) established?

Attempt any THREE of the Following Short Questions.

3x8=24

11. How do you explain the role of the UN and other international partners in development of Nepal?
12. Describe the practices of development journalism in Nepal.
13. What are the roles of community media as the tool of development effort in Nepal?
14. What is the concept of development? Describe the basic needs models of development.

Attempt any TWO of the Following Long Questions.

2x13=26

15. What are the roles of media in development journalism? Describe.
16. What do you know about the planned development efforts in Nepal? What is the reason for failure of planned development in Nepal?
17. What do you know about the participatory development and communication? Explain the public participation in development.
