

Mid-West University
Examinations Management Office
Birendranagar, Surkhet
End Semester - Examination, 2080

Subject: JMC 524 – Political Economy of Mass Media

FM: 60

Level/program: Master (M.A)

Semester: II

Time: 3 Hours

PM: 30

Candidates are required to answer the questions in their own words as far as practicable.

Attempt ALL of the following Very Short Answer Questions.

10x1=10

1. Point out the role of media in social issues.
2. What is the provision of freedom of expression in Nepal's present constitution?
3. What do you mean by media concertation?
4. Define the classical political economy.
5. What do you mean by media economics?
6. Write about corporatized society.
7. Define the concept of mass.
8. What do you mean by organizational autonomy?
9. Define Hyper- commercialized press.
10. Show the relationship between media and class.

Attempt any THREE of the Following Short Questions.

3x8=24

11. How are media owners commercializing media? What do to stop it, give your argument.
12. Explain features of classical political economy.
13. What is the relation between mass media and economics? Describe.
14. Write evolution of political economy of mass media.

Attempt any TWO of the Following Long Questions.

2x13 =26

15. Describe media autonomy. How does media ownership influence the editorial and journalistic independence of media organization?
16. Define the concept of mass culture. How media dominate the under developed society and culture?
17. Describe freedom expression. What effect does media investment have on freedom of expression?
