

Mid-West University
Examinations Management Office
Birendranagar, Surkhet
End Semester - Examination, 2081

Subject: SOC 454-Survey Research and Techniques

FM: 60

Level/program: Bachelor (B.A)

Semester: V

Time: 3 Hours

PM: 30

Candidates are required to answer the questions in their own words as far as practicable.

Attempt ALL of the following Very Short Answer Questions.

10x1=10

1. How is will data collected and managed in social science?
2. What is the primary purpose of survey research?
3. How can a researcher minimize response bias in survey data collection?
4. What type of sampling techniques are used in sociology?
5. How is the survey questions formulated and structured?
6. What was the total fertility rate in Nepal in 2011AD?
7. Write down the application of household survey.
8. Define population in research.
9. Discuss the utility of opinion pool.
10. Indicate an example of filters.

Attempt any THREE of the Following Short Questions.

3x8 =24

11. What is attitude survey? Mention its merits and demerits.
12. Describe the way of field supervision and its importance in social research.
13. Portray the way of rapport building and its utility in social research.
14. Highlight the key socioeconomic indicators measured in Nepal Living Standards Survey of 2010.

Attempt any TWO of the Following Long Questions.

2x13 =26

15. What type of survey do you prefer to apply on culture related research? Differentiate between pilot and main survey.
16. What should be considered while planning of survey process? How does researcher prepare for it?
17. Analyze the demographic and Health Survey of Nepal 2011 with example.
