

Mid-West University  
Examinations Management Office  
Surkhet, Nepal  
End-Semester Examination-2081  
Bachelor of Business Studies (BBS)  
Semester - IV

Subject: Introduction to Sociology  
Full Marks: 60    Pass Marks: 30

Course Code: MGMT 443/343  
Time: 3: 00 Hours

*You are required to answer in your own words as far as applicable. Figures in the margins indicate full marks.*

**SECTION A: VERY SHORT ANSWER QUESTIONS (10 X 1 = 10 MARKS)**

Answer **ALL** the questions.

1. Outline any four key applications of sociology on management.
2. What do you mean by organizational culture?
3. What is socio cultural change?
4. How do you define organizational culture?
5. Define organizational socialization in a sentence.
6. What is organizational stratification?
7. What is the benefit of globalization in Nepal?
8. Define concept of sociological theory in brief.
9. Define social status in short.
10. What is cultural ethnocentrism?

**SECTION B: SHORT ANSWER QUESTIONS (5 X 3 = 15 MARKS)**

Answer any **THREE** questions.

11. Define concept of social deviance. Highlight the formal and informal ways for controlling social deviance. [3+5]
12. Define society. Show the differentiate between community and society. [3+5]
13. How do you apply the basic assumptions of functionalism in your organization? Illustrate. [8]
14. Highlight the subject matter of sociology. [8]
15. How do you manage the corporate social responsibility as a manager in your organization? Discuss. [8]

**SECTION C: LONG ANSWER QUESTIONS (2 X 9 = 18 MARKS)**

Answer any **TWO** questions.

16. Highlight the nature and scope of sociological knowledge in managements and business administration. [13]
17. How do you apply the fundamental premises of Marxist theory and postmodernism in management? [7+6]
18. Define concept of culture. As manager how do you manage the cultural diversity, social capital and politics in your organization. [4+9]

**THE END**