

Mid-West University
Examinations Management Office
Birendranagar, Surkhet
End - Semester Examination, 2081

Subject: JMC 531 – Intercultural Communication

FM:60

Level/program: Master (M.A) Semester: III Time: 3 Hours

PM: 30

Candidates are required to answer the questions in their own words as far as practicable.

Attempt ALL of the following Very Short Answer Questions.

10x1=10

1. What do you mean by culture?
2. What is inter-culture?
3. Can non-verbal communication affect the culture?
4. How do you connect culture with communication?
5. What do you know about public relation?
6. What do you understand by cultured society?
7. Can feelings represent the cultural communication?
8. What is body language?
9. Write the full form of ICAPS.
10. What may be the challenge of globalization seen in cultural communication?

Attempt any THREE of the Following Short Questions.

3x8=24

11. Describe culture and collectivistic culture.
12. Describe the social science approach to intercultural communication.
13. What have you known about the cultural-iceberg?
14. Show the relation of culture and non-verbal communication.

Attempt any TWO of the Following Long Questions.

2x13 =26

15. Explain the barriers to intercultural communication and globalization.
16. What is cultural literacy? What is the relationship of cultural literacy with cultural sensitivity?
17. Explain the social science and critical approaches to intercultural communication.
