

Mid-West University  
Examinations Management Office  
Birendranagar, Surkhet  
End - Semester Examination, 2081

**Subject: RD 535A – Rural Tourism**

FM:60

Level/program: Master (M.A) Semester: III

Time: 3 Hours

PM: 30

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*Candidates are required to answer the questions in their own words as far as practicable.*

**Attempt ALL of the following Very Short Answer Questions.**

**10x1=10**

1. Why do people visit place to place?
2. Differentiate between rural tourism and urban tourism.
3. What types of activities are done in homestay tourism?
4. Write the concept of rural tourism.
5. Define amenities in your own words.
6. What are the features of eco-tourism?
7. Define tourism planning.
8. Write the features of community homestay.
9. What do you mean by medical tourism?
10. Clarify the concepts of dark tourism.

**Attempt any THREE of the Following Short Questions.**

**3x8=24**

11. 'Nepal is a fertile land for all seasonal tourism'. Justify this statement.
12. Explain the socio- economic significance of tourism in Nepal.
13. Mention the main notion of National Tourism Strategy Plan 2016-2025.
14. Clarify the importance of SWOT analysis in tourism.

**Attempt any TWO of the Following Long Questions.**

**2x13 =26**

15. Define ecotourism and describe the benefits of ecotourism for rural communities.
16. Explain the prospects and problems of events/ sports tourism in Nepal.
17. Clarify the concepts of marketing mix in tourism and mention the role of stakeholders to promote rural tourism for poverty reduction.

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