Mid-West University

Examinations Management Office

Semester End Examination 2081

Bachelor level/ B. Sc. (CSIT)/ 7th Semester

Full Marks: 60 Time: 3 hours Pass Marks: 30

Subject: Data Warehousing and Data Mining (COM473)

Candidates are required to give their answers in their own words as far as practicable. Figures in the margins indicate marks.

Group A

Very short answer questions (Attempt all)

[8x2 = 16]

- 1. Define Text Mining.
- 2. What do you mean by Neural Network?
- 3. Define Entropy.
- **4.** What is the use of Association rule in Data Mining?
- 5. What do you mean by Data Mining Query Language (DMQL)?
- 6. Define data cleaning.
- 7. How can you define Meta Data.
- **8.** Define time series and sequence data.

Group B

Short answer questions (Attempt Any Five).

[5x4 = 20]

- **9.** What are the major challenges in data mining?
- 10. Explain the advantages of data cubes.
- 11. What are the benefits and problems of data warehousing?
- 12. Explain cluster analysis. What are the properties of clustering?
- 13. Explain K-mean Algorithms.
- 14. Describe Knowledge Discovery in Database (KDD).

Group C

Long answer questions (Attempt Any Three).

[3x8 = 24]

- 15. Explain Apriori Algorithm. What are the benefits of using Apriori Algorithm.
- **16.** Explain the Architecture of Data Warehouse.
- 17. Describe multimedia Database. Explain its key components.
- 18. Describe multidimensional association rule. Also illustrate the real-world application of multidimensional association rule.

The End