

Mid-West University
Examinations Management Office
Final Examinations -2079

Bachelor level/ B.Sc CSIT / 3rd Semester

Full Marks: 60

Time: 3 hours

Pass Marks: 30

Subject: Principle of Management (MGT434/MAN434)

Candidates are required to give their answer in their own words as far as practicable. The figures in the margin indicate full marks.

Group A

Long Answer Questions (Any Three) [3x8=24]

- 1) What is management? Explain the function of management. (3+5)
- 2) What is SWOT Analysis? How this technique contributes in strategy formulation process? (4+4)
- 3) What is motivation? Explain the need hierarchy theory of motivation and motivation theory X and Y theory. (3+5)
- 4) What is communication? Explain the different types of communication structure. (3+5)

Group B

Short Answer Questions (Any Five) [5x4=20]

- 5) Define decision making. Difference between tactical & operational decision making. (1+3)
- 6) What is political/legal environment? State its components. (4)
- 7) Explain the significance of management ethics. (4)
- 8) What is planning? State the importance of planning? (1+3)
- 9) Define organization. Mention its characteristics. (1+3)
- 10) What is conflict? Mention the causes of conflict. (1+3)

Group C

Very Short Answer Questions [8x2=16]

- 11) What is scalar chain in management?
- 12) What is line organization?
- 13) Mention the elements of internal environment.

- 14) What is decision making?
- 15) Write about acquisition function of human resource management.
- 16) Mention the different types of leadership style.
- 17) Estate the process of communication.
- 18) State the fundamentals of total quality management.

THE END