

MID-WESTERN UNIVERSITY
FACULTY OF MANAGEMENT
CHANCE EXAMINATION: 2079
BACHELOR OF BUSINESS STUDIES (BBS)
SEMESTER – I

Subject: Principles of Management
Full Marks: 100

Course Code: MGMT 311/411
Time: 3:00 Hours

You are required to answer in your own words as far as applicable. Figures in the margins indicate full marks.

SECTION A: VERY SHORT ANSWER QUESTIONS (10 X 1 = 10 MARKS)

Answer ALL questions.

1. What is managerial ethics?
2. SMART stands for.....
3. What are the components of directing?
4. State the meaning of Social responsibility.
5. What is leadership?
6. What do you mean by centralization?
7. List out the required skills in management.
8. Define conflict.
9. What is organizing?
10. Unity of command refers to the

SECTION B: SHORT ANSWER QUESTIONS (3 X 8 = 24 MARKS)

Answer any Three questions.

11. Define planning? Describe the process of planning in an organization . (2+6)
12. Explain any three styles of leadership. Distinguish between leader and manager. (6+2)
13. What is controlling? Explain its process. (2+6)
14. What is motivation? Explain the Maslow's hierarchy needs theory. (1+7)
15. Define communication? Explain the role of communication in management. (2+6)

SECTION C: LONG ANSWER QUESTIONS (2 X 13 = 26 MARKS)

Answer any TWO questions.

16. Define management. What are the functions of management? Basically how many levels be introduced in management, explain them. (3+5+6)
17. Introduce decision making? Explain the process of decision making. Why it is necessary to run business successfully. (2+6+5)
18. Give the meaning of business environment. Briefly explain the components of internal and external business environment. (3+10)