

MID-WESTERN UNIVERSITY  
EXAMINATIONS MANAGEMENT OFFICE  
MAKE-UP EXAMINATION: 2076  
BACHELOR OF BUSINESS STUDIES (BBS)  
SEMESTER - II

Subject: Agri-Business Management  
Full Marks: 100

Course Code: MGMT 325  
Time: 3 Hours

*You are required to answer in your own words as far as applicable. Figures in the margins indicate full marks.*

**SECTION A: VERY SHORT ANSWER QUESTIONS (10X 1 = 10 MARKS)**

Answer **ALL** questions.

- Q1. What is agriculture marketing?
- Q2. What are the sources of agriculture finance?
- Q3. What are quality parameters of agro- product?
- Q4. Give the meaning of tissue culture.
- Q5. Explain the meaning of floriculture?
- Q6. Clarify the meaning of bio-security.
- Q7. Enlist any four factors for crises management.
- Q8. List out three methods of cooling.
- Q9. Write down any four considering factors on packing.
- Q10. Give any two infrastructural constraints for fruit production development.

**SECTION B: SHORT ANSWER QUESTIONS (3 X 8 = 24 MARKS)**

Answer any **THREE** questions.

- Q11. Explain agri-business management problem in the context of Nepal.
- Q12. What is agricultural quality as well as productivity? Explain the measures for productivity increase quality product in agricultural industries.
- Q13. Give the meaning of ornamental plant. Explain its importance and scopes in Nepal
- Q14. Point out and elaborate the problems and prospects with respect to domestic and global marketing of fruits.
- Q15. Explain the post-harvest management factors on fruits production.

**SECTION C: LONG ANSWER QUESTIONS (2 X 13 = 26 MARKS)**

Answer any **TWO** questions.

- Q16. What are the considering factors for management of fruit production technology for domestic and global market? Explain. Show the potentiality of fruit production development in Nepal.
- Q17. What are the management factors for growing and lying management of chicks? Also explain the crises and waste management with its components.
- Q18. Show the meaning of agri-business management. Write its problem in the context of Nepal as well as what the emerging trends in production, processing and marketing of agri-business product? Explain.

