

MID-WESTERN UNIVERSITY
EXAMINATIONS MANAGEMENT OFFICE
MAKE-UP EXAMINATION: 2020
BACHELOR OF BUSINESS STUDIES (BBS)
SEMESTER-I

Subject: Principles of Management
Full Marks: 60

Course Code: MGMT 311
Time: 3:00 Hours

Candidates are required to answer the questions in their own words as far as practicable.

GROUP A: VERY SHORT ANSWER QUESTIONS (10X1=10 MARKS)

Attempt ALL the questions.

1. List out the function of Management.
2. What are the emerging challenges of management?
3. What do you mean by knowledge management in organization?
4. Define human skill in a single sentence.
5. Give the meaning of decision making.
6. Introduce the autocratic leadership style in short.
7. Define learning organization in short.
8. What are the processes of communication?
9. State the meaning of social responsibility in short.
10. Write the meaning of organizing.

GROUP B: SHORT ANSWER QUESTIONS (3 X 8 = 24 MARKS)

Attempt any THREE questions.

11. What do you mean by business environment? Explain the internal components of business environment. [2+6]
12. Define decision making. Describe the process of decision making in an organization. [2+6]
13. State the meaning of leadership. Describe the role of leadership in motivation. [3+5]

14. State the meaning of controlling. Describe the process of control in organization. [3+5]

15. Differentiate between centralization and decentralization with suitable examples. [8]

GROUP C: LONG ANSWER QUESTIONS (2 X 13 = 26 MARKS)

Attempt any TWO Questions.

16. Define management. What are the levels of management? Show its relationship with managerial skills. [3+3+7]

17. Define planning? Explain the process of business planning. [3+10]

18. Explain the Maslow's Hierarchy Needs Theory. Show the relationship of motivation with performance? [8+5]

