

Mid-West University
Examinations Management Office
Birendranagar, Surkhet
End Semester (Alternative/Physical) Examination-2078
Bachelor of Business Studies (BBS)
Semester - IV

Subject: Introduction to Sociology
Full Marks: 60 Pass Marks:30

Course Code: MGMT 343
Time: 3:00 Hours

You are required to answer in your own words as far as applicable.

Attempt all of the following Questions:

6×10=60

1. How is sociological knowledge effective in management at this COVID-19 pandemic period?
2. Critically analyze the world system theory.
3. Define gender and discuss the gender based on social stratification with examples.

OR

What are the basic premises of Marxist theory? Discuss.

4. Discuss organization culture to make an institution perfect.
5. What are the major social processes explain any four in detail?

OR

Highlight the meaning, causes and characteristics of social and cultural changes.

6. Why is sociological knowledge essential in management and business?

The End