

Mid-West University  
**Examinations Management Office**  
Birendranagar, Surkhet  
End Semester (Alternative/Physical) Examination-2078  
Bachelor of Business Studies (BBS)  
Semester - II

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Subject: Agri-Business Management

Course Code: MGMT 325

Full Marks: 100 Pass Marks: 30

Time: 3 Hours

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*You are required to answer in your own words as far as applicable.*

***Attempt all of the following Questions:***

**6×10=60**

1. Explain the recent change in agri-business sector of Nepal. [10]
2. What are the emerging trends in production, processing and marketing of agri-business product? Discuss. [10]
3. Describe the quality parameters of agro-product. [10]

**OR**

- Give the meaning of ornamental plant. Explain its importance and scopes in Nepal. [2+4+4]
4. State the present status and emerging scenario of fruit industry in Nepal. [10]
5. What is agri-business management? Explain the roles of agriculture in Nepalese economy as well as problems relating to farm sector. [1+4+5]

**OR**

- Explain the importance and measurement dimensions of agricultural productivity and quality increases in the agricultural industry. [5+5]
6. What are the considering factors on establishing a poultry and hatchery unit? Express the equipment and physical facilities for poultry industry and also explain the factors affecting hatchability for quality chicks and eggs. [3+3+4]

**The End**