

MID-WESTERN UNIVERSITY
FACULTY OF MANAGEMENT
FINAL EXAMINATION: 2075
BACHELOR OF BUSINESS STUDIES (BBS)
SEMESTER - VI

Subject: Business Ethics
Full Marks: 100

Course Code: MGMT 361
Time: 3:00 Hours

You are required to answer in your own words as far as applicable. Figures in the margins indicate full marks.

SECTION A: VERY SHORT ANSWER QUESTIONS (10 X 2 = 20 MARKS)

Answer **ALL** questions.

- Q1. Define business ethics
- Q2. What is CSR?
- Q3. Define social value.
- Q4. What do you mean by self-motivation?
- Q5. What is Shared value?
- Q6. State the scope of corporate governance.
- Q7. What is business malpractice?
- Q8. Define total quality management.
- Q9. Write the meaning of consumer protection.
- Q10. What do you mean by innovation?

SECTION B: SHORT ANSWER QUESTIONS (6 X 8 = 48 MARKS)

Answer any **SIX** questions.

- Q11. How does the social and cultural value affect the organizational values? Discuss. (8)
- Q12. Why business ethics is important in business organization? Explain. (8)
- Q13. Describe the relevance of ethics and values in business. (8)
- Q14. What are the needs of CRS for business organization? (8)
- Q15. List out the organizational values. Describe any five organizational values. (8)
- Q16. What are the roles of Commerce and Supply Ministry in corporate compliance? (2+6)
- Q17. Briefly explain about Siemens Scandal. (8)
- Q18. What is ethical decision? Point out the steps of ethical decision. (3+5)

SECTION C: LONG ANSWER QUESTIONS (2 X 16 = 32 MARKS)

Answer any **TWO** questions.

- Q19. What do you mean by values? Explain its types. (4+12)
- Q20. Discuss the factors affecting business ethics. (16)
- Q21. What is corporate governance? Write down the importance of corporate governance. (6+10)

