

Mid-West University
Examinations Management Office
Birendranagar, Surkhet
End Semester (Alternative/Physical) Examination-2078
Master of Business Studies (MBS)
Semester - II

Subject: International Business

Course Code: MGMT 523

Full Marks: 60 Pass Marks: 30

Time: 3:00 Hours

You are required to answer in your own words as far as applicable.

Attempt all of the following Questions:

6×10=60

1. The critics of globalization believes that organizations like the WTO, European Union and United States are undermining the sovereignty of other states and limiting the nation's ability to control their own destiny. Do you agree with the critics of globalization? Explain. [10]
2. Briefly explain the features of foreign exchange marketed; also explain the role played by U.S the dollars in foreign exchange market. [5+5]
3. Do you believe that giving protection to the domestic industries will enhance their efficiency? Give your own view. Explain the economic and noneconomic factors that argue for trade protection. [4+6]

OR

List down the different types of staffing policies in international business. Describe each of them in brief. [10]

4. What are the different entry modes in international business? Describe each of them with examples. [10]
5. Country Similarity Theory says that any product produced in home country can easily be marketed and consumed in similar countries. Do you agree to this statement? Discuss. [10]

OR

Explain the absolute cost and comparative cost advantage theories with suitable examples. [10]

6. What is cultural diversity? Explain the four dimensions of cultural diversity explained by Greet Hofsted. [3+7]

The End