

Mid-West University  
**Examinations Management Office**  
Surkhet, Nepal  
Final Examination-2079  
Master of Business Studies (MBS)  
Semester - II

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Subject: Banking and Insurance

Course Code: MGMT 522

Full Marks: 60 Pass Marks: 30

Time: 3: 00 Hours

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*You are required to answer in your own words as far as applicable. Figures in the margins indicate full marks.*

**SECTION A: CRITICAL THINKING QUESTIONS (10 X 1 = 10 MARKS)**

Answer **ALL** the questions:

1. What does credit card mean?
2. State the meaning of electronic fund transfer.
3. Define reinsurance in short.
4. Point out any four differences between capital market and money market.
5. State the meaning of risk management.
6. Write any four differences between working capital loan and term loan.
7. Give the short meaning of amalgamation.
8. What is reporting form?
9. State the meaning of risk hedging.
10. Give the meaning of business owners policy.

**SECTION B: SHORT ANSWER QUESTIONS (3 X 8 = 24 MARKS)**

Answer any **THREE** questions:

11. What is micro financing? Explain the principles of micro financing.
12. Define treasury management. Explain the responsibility of treasurer.
13. Explain the benefits and cost of insurance to society.
14. Briefly explain the major issues faced by the Nepal's banking systems with a suitable example.
15. Give the meaning of marine insurance. Explain the principles of marine insurance.

**SECTION C: LONG ANSWER QUESTIONS (2 X 13 = 26 MARKS)**

Answer any **TWO** questions:

16. What is a bank? Describe the numerous credit facilities the bank offers. Explain the principles of lending. [2+4+7]
17. Define life insurance. Describe the types and contractual provision, of life insurance. [4+5+4]
18. "Customer relationship management serves as the brain of the banking industry." With this statement, describe the meaning, significance and relationship building strategies of CRM. [4+4+5]

**THE END**