

MID-WESTERN UNIVERSITY
FACULTY OF MANAGEMENT
FINAL EXAMINATIONS: 2075
MASTER OF BUSINESS STUDIES (MBS)
SEMESTER - II

Subject: Banking and Insurance

Course Code: MGMT 522

Full Marks: 60

Time: 3:00 Hours

You are required to answer in your own words as far as applicable. Figures in the margins indicate full marks.

SECTION A: CRITICAL THINKING QUESTIONS (10 X1 = 10 MARKS)

Answer all questions:

- Q1. Define 'Reinsurance' in a single sentence.
- Q2. Point out any two differences between credit card and debit card.
- Q3. What do you mean by 'Bancassurance'?
- Q4. State the meaning of 'Reporting form.'
- Q5. State the meaning of cooperative bank.
- Q6. Write the meaning of money market instruments.
- Q7. Mention the meaning of 'Agent.'
- Q8. Write the short definition of "Asset Liability Management."
- Q9. Give the meaning of merger.
- Q10. List out the causes of loss.

SECTION B: SHORT ANSWER QUESTIONS (3 X 8 = 24 MARKS)

Answer any THREE questions:

- Q11. What is micro financing? Explain the problems of Nepalese Banking sector. (2+6)
- Q12. Give the meaning of treasury management. Discuss the integrated treasury planning and control. (2+6)
- Q13. What is fire insurance? Explain the procedures of fire insurance. (2+6)
- Q14. Define the meaning of bank. Describe the various credit facilities offered by bank. (2+6)

SECTION C: LONG ANSWER QUESTIONS (2 X 13 = 26 MARKS)

Answer any TWO questions:

- Q15. What is insurance? Explain the benefits and cost of insurance to society. And also formulate the insurance board. (2+6+5)
- Q16. "Customer relationship management is the very top job in the banking sectors." Justify this statement with meaning, signification and relationship building strategies. (2+6+5)
- Q17. Define BASEL NORMS. Explain the impact of Basel II on Nepalese banking sector. And also describe the functions of Nepal Rastra Bank. (3+5+5)

