

MID-WESTERN UNIVERSITY  
EXAMINATIONS MANAGEMENT OFFICE  
MAKE-UP EXAMINATION: 2018  
BACHELOR OF BUSINESS STUDIES (BBS)  
SEMESTER – V

Subject: Business Environment in Nepal  
Full Marks: 100

Course Code: MGMT 353  
Time: 3:00 Hours

*You are required to answer in your own words as far as applicable. Figures in the margins indicate full marks.*

**SECTION A: VERY SHORT ANSWER QUESTIONS (10 X2 = 20 MARKS)**

Answer **ALL** questions.

- Q1. Define Business Environment.
- Q2. List out the types of economic system.
- Q3. What do you mean by task environment?
- Q4. What is a social class?
- Q5. Define the term belief.
- Q6. What is attitude?
- Q7. Enlist the components of legal environment.
- Q8. What do you mean by liberalization?
- Q9. What do you understand by social Audit?
- Q10. What are the features of privatization?

**SECTION B: SHORT ANSWER QUESTIONS (6 X 8 = 48 MARKS)**

Answer any **SIX** questions.

- Q11. What do you mean by environmental analysis? Explain its steps. 3+5
- Q12. How do religion and language affect a business? Discuss. 8
- Q13. Write short notes on- WTO, GATT, SAPTA, SAFTA, IME. 8
- Q14. Explain how the government and business are related to each other. 8
- Q15. Write the objectives of monetary policy. 8
- Q16. Write the impacts of socio-cultural environment of Nepalese business organizations. 8
- Q17. Write the economic system and its impact on business. 8
- Q18. Critically explain the issues and problems of Nepalese political environment. 8

**SECTION C: LONG ANSWER QUESTIONS (2 X 16 = 32 MARKS)**

Answer any **TWO** questions.

- Q19. Define technological environment. Explain the components and level of technological environment. 4+12
- Q20. "It is necessary for a manager to study the business environment to sustain and grow his/her business". Elaborate this statement. 16
- Q21. What is employment policy? Describe the general environment of a business environment in Nepalese context. 4+12