

MID-WESTERN UNIVERSITY
FACULTY OF MANAGEMENT
FINAL EXAMINATION: 2073
BACHELOR OF BUSINESS STUDIES (BBS)
SEMESTER - II

Subject: Computers in Management
Full Marks: 100

Course Code: MGMT 324
Time: 3 Hours

You are required to answer in your own words as far as applicable. Figures in the margins indicate full marks.

SECTION A: VERY SHORT ANSWER QUESTIONS (10X 2 = 20 MARKS)

Answer **ALL** questions.

- Q1. Why computer is called versatile machine?
- Q2. Why utility program is called doctor for computers?
- Q3. What is control unit?
- Q4. Why feasibility study is important in system development phase.
- Q5. What are the uses of Network Interface Card (NIC)?
- Q6. Why MODEM is needed to connect internet through telephone line?
- Q7. Which protocols are used to send and receive email message?
- Q8. Differentiate between client server architecture and peer to peer architecture.
- Q9. Define system software.
- Q10. Write any four uses of internet.

SECTION B: SHORT ANSWER QUESTIONS (6 X 8 = 48 MARKS)

Answer any **SIX** questions.

- Q11. How is the Fifth Generation computer different than others? Explain. [8]
- Q12. Explain system development life cycle with the help of diagram. [8]
- Q13. What is communication protocol? List out any four protocols. [6+2]
- Q14. What is web browser? Explain its types. [3+5]
- Q15. Why star topology is known as the best topology among others? Write any 3 disadvantages of star topology. [5+3]
- Q16. How e-commerce is different than e-business? Explain. [8]
- Q17. Why search engine is basic element of internet? List out any four examples of search engine. [6+2]
- Q18. How intranet is different from internet? Justify the necessity of intranet. [4+4]

SECTION C: LONG ANSWER QUESTIONS (2 X 16 = 32 MARKS)

Answer any **TWO** questions.

- Q19. What is computer? Explain it with its block diagram. [2+14]
- Q20. What are the characteristics of computer? Explain them. [16]
- Q21. What are software development phases? Describe each of them. [16]

