

MID-WESTERN UNIVERSITY
FACULTY OF MANAGEMENT
FINAL EXAMINATION: 2074
BACHELOR OF BUSINESS STUDIES (BBS)
SEMESTER - II

Subject: Agri-Business Management

Course Code: MGMT 325

Full Marks: 100

Time: 3:00 Hours

You are required to answer in your own words as far as applicable. Figures in the margins indicate full marks.

SECTION A: VERY SHORT ANSWER QUESTIONS (10 X 2 = 20 MARKS)

Answer **ALL** questions.

- Q1. Write any four problems of agriculture marketing in Nepal.
- Q2. What is Agri-business management?
- Q3. Write the full form of NARC.
- Q4. Define quality product.
- Q5. Point out any four advantages of floriculture industry in Nepal.
- Q6. What is Breed Management?
- Q7. Point out the factors to consider when chicks packing.
- Q8. What is the status of fruit export in Nepal?
- Q9. Define pre harvest of fruits.
- Q10. State any four methods of storage of fruits.

SECTION B: SHORT ANSWER QUESTIONS (6 X 8 = 48 MARKS)

Answer any **SIX** questions.

- Q11. What is Agro processing? Discuss the policy change relating to farm supplies. (3+5)
- Q12. What is agriculture marketing? How to improve the agriculture marketing in Nepal? (3+5)
- Q13. Define bio-tech industries. Discuss the needs and application of bio- technology for agriculture sector and its benefit. (3+5)
- Q14. What is disease surveillance? Explain the objectives of disease surveillance on agriculture sector. (3+5)
- Q15. What is floriculture? Write a note on development of floriculture industry in Nepal. (3+5)
- Q16. What is poultry industry? What are common equipment and physical facilities for hatchery industry? (3+5)
- Q17. What is crises management? Define the major factors of crises management in poultry industry. (3+5)
- Q18. What is post-harvest management? Distinguish between the post-harvest and pre harvest management. (3+5)

SECTION C: LONG ANSWER QUESTIONS (2 X 16 = 32 MARKS)

Answer any **TWO** questions.

- Q19. What is agriculture finance? Discuss the emerging trends in agro-production and recent changes on agri-business sector in Nepal. (3+6+7)
- Q20. Define hatchery planning. Mention the factors affecting the hatchability and also explain the organizing and managing of poultry industry. (3+5+8)
- Q21. What is fruits production? Discuss the potential of fruits production development in Nepal and management of fruits production technology for domestic market. (3+5+8)