

MID-WESTERN UNIVERSITY  
FACULTY OF MANAGEMENT  
FINAL EXAMINATION: 2075  
BACHELOR OF BUSINESS STUDIES (BBS)  
SEMESTER - IV

Subject: Introduction to Sociology  
Full Marks: 100

Course Code: MGMT 343  
Time: 3:00 Hours

*You are required to answer in your own words as far as applicable. Figures in the margins indicate full marks.*

**SECTION A: VERY SHORT ANSWER QUESTIONS (10 X 2 = 20 MARKS)**

*Answer ALL questions.*

- Q1. Write down any two scope of sociology.
- Q2. Differentiate between sociology and economics.
- Q3. What is the meaning of SMART in organization goal?
- Q4. What do you mean by culture?
- Q5. What are two merits of cast?
- Q6. What are the ways of control deviance?
- Q7. When was Karl Max born?
- Q8. What do you mean by social capital?
- Q9. Give an idea on ethnocentrism.
- Q10. What is the classification of class in society?

**SECTION B: SHORT ANSWER QUESTIONS (6 X 8 = 48 MARKS)**

*Answer any SIX questions.*

- Q11. Define the nature of sociology in details.
- Q12. Show the relationship between sociology and management.
- Q13. Describe the communities and society in examples
- Q14. "Class and cast have different features" Explain.
- Q15. What are the major causes of social changes? Illustrate.
- Q16. What do you mean by gender based stratification? Show the major indicators?
- Q17. What do you mean by Marxist theory? Explain with critiques.
- Q18. What do you mean by postmodernism .Describe its features?

**SECTION C: LONG ANSWER QUESTIONS (2 X 16 = 32 MARKS)**

*Answer any TWO questions.*

- Q19. List out the social process and explain any four of them.
- Q20. Explain old system theory with critiques.
- Q21. What do you mean by organizational culture? List out its elements and significance.

