

MID-WESTERN UNIVERSITY
EXAMINATIONS MANAGEMENT OFFICE
FINAL EXAMINATIONS: 2019
MASTER OF BUSINESS STUDIES
SEMESTER-III

Subject: Entrepreneurship Development **Course Code: MGMT 531**
FM: 60 Time: 3 Hours

Candidates are required to answer the questions in their own words as far as practicable.

Group A: Very Short Answer Questions (10 X 1=10 Marks)

Answer **ALL** questions.

- Q1. Define the term of entrepreneur.
- Q2. What do you know about E-com?
- Q3. Given two examples of emerging trends in entrepreneurship.
- Q4. What is the integrative approach?
- Q5. Clarify the concept of creativity.
- Q6. What do you understand about intellectual property?
- Q7. Write the concept of business plan.
- Q8. What is copy right?
- Q9. Define the concept of Elam?
- Q10. Write three major problems of entrepreneurship in Nepal.

Group B: Short Answer Questions (3 X 8 = 24 Marks)

Answer any **THREE** questions.

- Q11. Highlight the emerging trends in entrepreneurship. (8)
- Q12. What is internet? Explain the main reasons for entrepreneurial failure. (3+5)
- Q13. Define the term of new idea. Explain the major techniques for creative problem solving. (3+5)
- Q14. What do you know about new business plan? Describe the scope of business plan. (3+5)
- Q15. Describe the importance and need of institutional support for entrepreneurship Nepal. (8)

Group C: Long Answer Questions (2 x 13 = 26 Marks)

Answer any **TWO** Questions.

- Q16. Write an introduction of female entrepreneurship. Explain the major challenges faced by female entrepreneurship in the context of Nepal. (3+10)
- Q17. Mention a brief account of entrepreneurship with its meaning and nature. Describe the macro thought of entrepreneurship. (4+9)
- Q18. Compare and contrast between entrepreneurs and small business owners. (6.5+6.5)

