

MID-WESTERN UNIVERSITY
Examinations Management Office
FINAL EXAMINATION: 2019
BACHELOR OF BUSINESS STUDIES (BBS)
SEMESTER – V

Subject: Business Environment in Nepal
Full Marks: 100

Course Code: MGMT 353
Time: 3:00 Hours

You are required to answer in your own words as far as applicable. Figures in the margins indicate full marks.

SECTION A: VERY SHORT ANSWER QUESTIONS (10 X 2 = 20 MARKS)

Answer **ALL** questions.

- Q1. Define business environment.
- Q2. Write any two importance of globalization.
- Q3. What do you mean by bonded economy?
- Q4. Write the meaning of cultural environment.
- Q5. Define beliefs.
- Q6. What is interdependence?
- Q7. What do you mean by political environment?
- Q8. Write the features of liberalization.
- Q9. What do you understand by social audit?
- Q10. What are the objectives of privatization?

SECTION B: SHORT ANSWER QUESTIONS (6 X 8 = 48 MARKS)

Answer any **SIX** questions.

- Q11. What do you mean by legal environment? Explain its components. (3+5)
- Q12. What are the methods of privatization? Explain. (8)
- Q13. Discuss the components of political environment. (8)
- Q14. What is monetary policy? Write the objectives of monetary policy. (3+5)
- Q15. How do religion and language affect a business? Discuss. (8)
- Q16. What are the responsibilities of business towards the society? Describe. (8)
- Q17. Define demographic environment. What are the components of demographic environment? (3+5)
- Q18. Critically explain the issues and problems of Nepalese political environment. (8)

SECTION C: LONG ANSWER QUESTIONS (2 X 16 = 32 MARKS)

Answer any **TWO** questions.

- Q19. Write the brief introduction to technological environment. Explain the major components of technological environment. (4+12)
- Q20. "Environmental analysis is very important for the growth and development of a business". Elaborate this statement. Explain the steps of environmental analysis. (8+8)
- Q21. What is Tourism Policy? Describe the External environment of business environment. (4+12)