

MID-WEST UNIVERSITY
EXAMINATIONS MANAGEMENT OFFICE
FINAL EXAMINATION: 2022
MASTER OF BUSINESS STUDIES (MBS)
SEMESTER – III

Subject: Entrepreneurship Development
Full Marks: 60

Course Code: MGMT 531
Time: 3 Hours

Candidates are required to answer the questions in their own words as far as practicable. The figures in the margin indicate full marks.

Group A: Very Short Answer Questions (10×1 Mark= 10 Marks)

Answer all questions.

- Q.1 What is social entrepreneurship?
- Q.2 Write any three main reasons for entrepreneurial failure.
- Q.3 Point out any two frequently used sources of generating new ideas by entrepreneurs.
- Q.4 What is intellectual property?
- Q.5 Write down any three myths in entrepreneurship.
- Q.6 Write any two differences between an entrepreneur and a small business owner.
- Q.7 What is seed capital?
- Q.8 Why is the location the most important aspect of business?
- Q.9 Write down the full form of SCAMPER.
- Q.10 What kind of person makes him a successful entrepreneur?

Group B: Short Answer Questions (3X 8 Marks = 24 Marks)

Answer any three questions.

- Q.11 Briefly describe the emerging trends in entrepreneurship [8]
- Q.12 Explain the importance of creativity and opportunity recognition in the process of developing a new venture. [4+4]
- Q.13 Who is a women entrepreneur? What types of problems are faced by women entrepreneurs during their business operation in the context of the Nepalese environment? Explain. [3+5]
- Q.14 Describe the entrepreneurship condition and opportunities for entrepreneurship in Nepal. [3+5]
- Q.15 Describe the importance and need of institutional support for entrepreneurship in Nepal. Highlights the various institutes which promotes entrepreneurship in Nepal. [5+3]

Group C: Long Answer Questions (2X13 Marks = 26 Marks)

Answer any two questions.

- Q.16 Briefly explain the types of entrepreneurs and discuss the approaches to entrepreneurship development. [4+9]
- Q.17 “Entrepreneurship development is the best way for solving the problem of growing unemployment in Nepal.” Do you agree? Suggest a suitable strategy to a local government to empower start-up entrepreneurs in your area. [5+8]
- Q.18 Elaborate on the significant role of preparing business plans before establishing new enterprises. Briefly explain the major elements of the business plan. [5+8]

