Mid-West University
Examinations Management Office
Surkhet, Nepal
Final Examination-2078
Bachelor of Business Studies (BBS)
Semester - V

Subject: Business Environment in Nepal	Course Code: MGMT 453
Full Marks: 60 Pass Marks: 30	Time: 3: 00 Hours

You are required to answer in your own words as far as applicable. Figures in the margins indicate full marks.

SECTION A: VERY SHORT ANSWER QUESTIONS (10 X 1 = 10 MARKS)

*Answer **ALL** the questions.*

1. Define business environment.
2. What does SWOT analysis mean?
3. What do you mean by political ideology?
4. State the basic of business-government relations.
5. Point out any three legislations related to consumer protection.
6. What is the philanthropic responsibility of business?
7. List out the main economic structures adopted by Nepal government.
8. Mention any three advantages of liberalization.
9. Give the meaning of technology transfer.
10. Write the full form of SAFTA.

SECTION B: SHORT ANSWER QUESTIONS (3 X 8 = 24 MARKS)

*Answer any **THREE** questions.*

11. What is general environment? Briefly explain the key components of general environment. [3+5]
12. Define politics. How does the political-legal environment affect businesses? Explain with examples. [2+4+2]
13. What are the social responsibilities of business? Explain with suitable examples. [6+2]
14. What does liberalization mean? Does liberalization differ from privatization? Explain [2+6]
15. Define world trade organization (WTO). Explain the objectives or functions of WTO. [3+5]

SECTION C: LONG ANSWER QUESTIONS (2 X 13 = 26 MARKS)

*Answer any **TWO** questions.*

16. Define the term urbanization. What are the reasons for internal migration? Explain with suitable examples. [3+7+3]
17. Is the technological environment uncontrollable to the business organizations? Briefly explain the positive and negative impacts of technology on Nepalese business. [4+9]
18. In what ways does globalization affect all businesses? Is this true for all businesses in all places in the world? Justify with real-life examples. [7+3+3]

THE END