

Mid-West University
Examinations Management Office
Surkhet, Nepal
End-Semester Examination-2080
Bachelor of Business Studies (BBS)
Semester - I

Subject: Principles of Management
Full Marks: 60 Pass Marks: 30

Course Code: MGMT411/311
Time: 3:00 Hours

You are required to answer in your own words as far as applicable. Figures in the margins indicate full marks.

SECTION A: VERY SHORT ANSWER QUESTIONS (10 X 1 = 10 MARKS)

Answer ALL the questions.

1. Write the full form of POSDC.
2. State the meaning of centralization.
3. Define group decision making, in short.
4. Point out two major responsibilities of lower-level management.
5. Define operational plan in short.
6. List out any two distinct views of theory x and theory y of motivation.
7. Mention the types of control.
8. Give the short meaning of democratic leadership style.
9. What do you mean by social responsibility of business?
10. Give the meaning of conflict.

SECTION B: SHORT ANSWER QUESTIONS (3 X 8 = 24 MARKS)

Answer any THREE questions.

11. Define controlling. Discuss the process of control system. [3+5]
12. What is managerial skill? What skills are necessary for a successful manager? [2+6]
13. Explain the emerging business environment in Nepal. [8]
14. Define motivation and explain the Abraham Maslow's theory of motivation. [2+6]
15. State the meaning of organizing and explain the process of organizing. [3+5]

SECTION C: LONG ANSWER QUESTIONS (2 X 13 = 26 MARKS)

Answer any TWO questions.

16. Define management. Explain the emerging challenges for management and also discuss the level of management. [3+5+5]
17. Define the concept of planning. Briefly explain the process of planning. Why it is important for each and every organization? [2+6+5]
18. What is communication? Explain the barriers to effective communication. [3+10]

THE END