

Mid-West University
Examinations Management Office

End Semester Examination 2081

Bachelor level/ B. Sc. (CSIT)/ 3rd Semester

Time: 3 hours

Subject: Principle of Management (MGT434/MAN434)

Full Marks: 60

Pass Marks: 30

Candidates are required to give their answer in their own words as far as practicable. The figures in the margin indicate full marks.

Group A

Very short answer questions (attempt all)

[8x2 = 16]

1. What are the basic resources of management?
2. Mention the elements of internal environment.
3. What is planning?
4. State the components of human resource management.
5. Introduce the scientific management theory in short.
6. Define 'X & Y' theory in short.
7. What is informal communication?
8. What are the fundamental of total quality management?

Group B

Short answer questions (attempt any five)

[5x4 = 20]

9. Explain any six principles of management.
10. What is political/legal environment? State its components.
11. Give the meaning of decision making. State its types.
12. Define organization. Mention the types of organization.
13. What is conflict? Mention the causes of conflict.
14. Describe the factors affecting quality.

Group C

Long answer questions (attempt any three)

[3x8 = 24]

15. Define management. Explain the functions of management. (3+5)
16. What is SWOT Analysis? How this techniques contributes in strategy formulation process? (4+4)
17. What is leadership? Discuss the different types of leadership styles. (3+5)
18. Why communication considered life blood of an organization? Explain the types of communication. (4+4)

The End