

Mid-West University  
Examinations Management Office  
Surkhet, Nepal  
End-Semester Examination-2081  
Bachelor of Business Studies (BBS)  
Semester - VI

Subject: Business Ethics

Full Marks: 60 Pass Marks: 30

Course Code: MGMT 461

Time: 3: 00 Hours

*You are required to answer in your own words as far as applicable. Figures in the margins indicate full marks.*

**SECTION A: VERY SHORT ANSWER QUESTIONS (10 X 1 = 10 MARKS)**

Answer **ALL** the questions.

1. Give the meaning of descriptive ethics.
2. Mention the implications of ethics for deontology.
3. Is business ethics a voluntary matter?
4. Give the meaning of material value.
5. Define the formation of values by friendship.
6. What is generosity in ethics?
7. State any three features of good governance.
8. Give the meaning of philanthropic responsibility.
9. What does risk assessment mean in corporate compliance?
10. Identify any three ethical issues related to technology.

**SECTION B: SHORT ANSWER QUESTIONS (3 X 8 = 24 MARKS)**

Answer any **THREE** questions.

11. Briefly discuss the meaning and historical background of ethics with examples. [3+5]
12. Define values. How do shared values differ from organizational values? Explain with examples. [2+6]
13. What is corporate governance? Briefly explain the framework of corporate governance. [2+6]
14. Is compliance important for both business and non-business organizations? Explain its features. [3+5]
15. What is consumer right? Briefly discuss the consumer rights prescribed by the Nepalese Consumer Right Protection Act, 2054. [3+5]

**SECTION C: LONG ANSWER QUESTIONS (2 X 13 = 26 MARKS)**

Answer any **TWO** questions.

16. Is business a human-economic activity? Briefly discuss the needs and areas of business ethics. [3+5+5]
17. Define behavior. What are the features of values? Discuss the formation of values in detail. [2+4+7]
18. Define corporate social responsibility (CSR). What are the four levels of CSR? Briefly discuss the objectives and importance of CSR. [2+5+6]

**THE END**