

Mid-West University
1 **Examinations Management Office**
Surkhet, Nepal
End-Semester Examinations-2081
Bachelor of Business Studies (BBS)
Semester - II

Subject: Agri-Business Management

Course Code: MGMT 425/325

Full Marks: 60 Pass Marks: 30

Time: 3: 00 Hours

You are required to answer in your own words as far as applicable. Figures in the margins indicate full marks.

SECTION A: VERY SHORT ANSWER QUESTIONS (10 X 1 = 10 MARKS)

Answer **ALL** the questions.

1. Point out any two sources of agriculture finance.
2. What is tissue culture?
3. Define agri-business.
4. State the meaning of NARC.
5. Define agriculture marketing.
6. What do you mean by bio-technology?
7. Write, in short, about crises management.
8. What is commercial foods poultry farming?
9. Define horticulture.
10. What do you mean by agri-processing?

SECTION B: SHORT ANSWER QUESTIONS (3 X 8 = 24 MARKS)

Answer any **THREE** questions.

11. What is livestock? Describe the organized source of agriculture finance [2+6]
12. Describe the economic role of poultry industry. [8]
13. Define floriculture. What is the general importance of floriculture? [2+6]
14. Elaborate the potentiality of fruit development in Nepal. [8]
15. What is price formulation? Describe the trends of price formulation. [2+6]

SECTION C: LONG ANSWER QUESTIONS (2 X 13 = 26 MARKS)

Answer any **TWO** questions.

16. Describe the need and application of bio-technology for agriculture uses. [7+6]
17. What are the measures for productivity increase in agricultural industry? Explain. [13]
18. Explain the main problems relating to farm/agriculture supplies. [13]

THE END