

Mid-West University  
Examinations Management Office  
Surkhet, Nepal  
End-Semester Examination-2081  
Bachelor of Business Studies (BBS)  
Semester - IV

Subject: Introduction to Sociology  
Full Marks: 60 Pass Marks: 30

Course Code: MGMT 443/343  
Time: 3: 00 Hours

*You are required to answer in your own words as far as applicable. Figures in the margins indicate full marks.*

**SECTION A: VERY SHORT ANSWER QUESTIONS (10 X 1 = 10 MARKS)**

Answer **ALL** the questions.

1. Define the concept of sociology in one sentence.
2. What do you mean by organizational culture?
3. What is organizational change?
4. How do you define organizational culture?
5. Define organizational socialization in a sentence.
6. What is social stratification?
7. What is the benefit of liberalization in Nepal?
8. Define the concept of a theory in one sentence.
9. Differentiate between sex and gender.
10. What is cultural relativism?

**SECTION B: SHORT ANSWER QUESTIONS (3 X 8 = 24 MARKS)**

Answer any **THREE** questions.

11. Define the concept of culture. How do you apply the cultural relativism in your organization to promote the productivities?
12. Differentiate between caste and class.
13. How do you apply the basic assumptions of postmodernism in your organization?
14. How can Nepali entrepreneurs take benefit from the process of globalization and liberalization?
15. How do you manage the cultural diversity as a manager in your organization?

**SECTION C: LONG ANSWER QUESTIONS (2 X 13 = 26 MARKS)**

Answer any **TWO** questions.

16. Highlight the nature and scope of sociological knowledge in managements and business administration.
17. How do you apply the fundamental premises of Marxist theory and world system theory in management?
18. What do you mean by organizational stratification? Highlight the various dimensions of social stratification with special reference to the Nepali society.

**THE END**