

Mid-West University
Examinations Management Office
Birendranagar, Surkhet
End-Semester Examination, 2080

Subject: JMC 511-An Introduction to Communication

FM: 60

Level/program: Master (M.A)

Semester: I

Time: 3 Hours

PM: 30

Candidates are required to answer the questions in their own words as far as practicable.

Attempt ALL of the following Very Short Answer Questions.

10x1=10

1. Define the term "communication".
2. What is gender communication?
3. What are the relationship between public and marketing?
4. List out the levels of communication.
5. Define intra -personal communication.
6. What is the main characteristic of culture?
7. Write down the examples of cross culture.
8. What is the process of business communication?
9. Mention the name of the current communication minister's of Nepal government?
10. What are the differences between verbal communication and nonverbal communications?

Attempt any THREE of the Following Short Questions.

3x8=24

11. What do you mean by communication? Describe its level briefly.
12. What is the importance of public relation in business communication?
13. List out the basic elements of communication?
14. What is the relation between culture and human communication? Explain.

Attempt any TWO of the Following Long Questions.

2x13 =26

15. What do you mean by organizational communication? Explain its importance and functions.
16. Suppose you are a " development communication officer on your office". What types of tools do you use in practices? Explain.
17. What do you mean by freedom of expression? Discuss its constitutional provisions in Nepal with suitable examples.
